



# CORPORATE ENERGY SOURCING MODELS CONFERENCE

## ACCELERATING THE GLOBAL CORPORATE ENERGY TRANSITION

VIRTUAL CONFERENCE - 24<sup>th</sup> June 2020 - 11am-6pm CET

In partnership with



# CORPORATE ENERGY SOURCING MODELS CONFERENCE

Welcome to the first online conference dedicated to connecting corporates with renewables. Join us for a global deep-dive into the clean energy sourcing models and procurement solutions being used by corporations across the world.

For corporations pursuing GHG emission reductions and decarbonisation through renewable energy procurement, their needs can vary greatly depending on their business size, location and sector.

Explore the latest policy updates, market mechanisms and innovative case studies involving **direct, virtual and cross-border PPAs, renewable energy certificates (EACs) and on-site generation**. Learn which solutions are best suited to different corporate profiles and participate in **live Q&As with leading corporate buyers**.



**15 leading corporate buyers** and clean energy procurement experts



Fully flexible format with both **live and on-demand content**



Network with **150+ corporate energy leaders** in our virtual platform



92% of past attendees rated our virtual conferences **very good or excellent**



# MEET THE EXPERTS

A group of leading corporate buyers and renewables experts will join the virtual conference to give you different insights and perspectives through live panel debates and interactive Q&A sessions.

You will gain a complete understanding of the benefits and challenges related to each sourcing model in different global locations.



**TRAVIS WRIGHT**

VICE PRESIDENT ENERGY AND SUSTAINABILITY  
**QTS DATA CENTERS**



**ADAM WHITE**

DIRECTOR  
**RECS INTERNATIONAL**



**DITTE JUUL JØRGENSEN**

DIRECTOR-GENERAL FOR ENERGY  
**EUROPEAN COMMISSION**



**MARK WILKIE**

GLOBAL RENEWABLE ENERGY PROGRAMME MANAGER  
**HEINEKEN**



**PHIL MOODY**

SECRETARY GENERAL  
**ASSOCIATION OF ISSUING BODIES (AIB)**



**JAN VAN NOORDENNE**

SUSTAINABILITY & BUILDING INNOVATION MANAGER  
**MERIN**



**BÉNÉDICTE MAURY**

CHIEF EXECUTIVE OFFICER  
**SNCF ENERGIE**



**DORETHE NEILSEN**

VICE PRESIDENT - CORPORATE ENVIRONMENTAL STRATEGY  
**NOVO NORDISK**



**VANESSA MILER-FELS**

RENEWABLE ENERGY STRATEGIST  
**MICROSOFT**



**VOLAHASINA RASENDRAMALALA**

GLOBAL SOURCING MANAGER  
**ICL EUROPE**



**THOMAS HILLIG**

MANAGING DIRECTOR  
**THEENERGY**



**MEGAN FARBROTHER**

FOUNDER - CORPORATE ENERGY LEADERS  
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If you would like to be a speaker,  
**PLEASE CONTACT**



# CORPORATE ENERGY SOURCING MODELS AGENDA

On Demand  
& Live

## On Demand: Released on 17<sup>th</sup> June 2020

Presentations are released one week ahead of the conference to enable attendees to prime their participation

### Sourcing EACs in Europe: Latest Policy Developments for Guarantees of Origin

**PHIL MOODY**, SECRETARY GENERAL, **ASSOCIATION OF ISSUING BODIES**

### A 2020 Global Update on Renewable Energy Certificate Schemes

**ADAM WHITE**, DIRECTOR, **RECS INTERNATIONAL**

### Novo Nordisk's Clean Energy Procurement Journey

**DORETHER NEILSEN**, VICE PRESIDENT CORPORATE ENVIRONMENTAL STRATEGY, **NOVO NORDISK**

### A Deep-Dive Into Microsoft's Renewable Energy Portfolio

**VANESSA MILER-FELS**, RENEWABLE ENERGY STRATEGIST, **MICROSOFT**

## Live Q&A and Panel Debates: 24<sup>th</sup> June 2020 (times in CET)

Attendees can tune in for live discussions and submit questions about the On-Demand content

### 11.00 - Organiser's Welcome

**MEGAN FARBROTHER**, **GREEN POWER GLOBAL**

### 11.05 - European Commission Welcome Address

**DITTE JUUL-JOERGENSEN**, DIRECTOR GENERAL ENERGY, **EUROPEAN COMMISSION**

### 11.10 - Live Q&A - Advancing Renewable Energy Certificates Schemes Around the Globe

**ADAM WHITE**, DIRECTOR, **RECS INTERNATIONAL**  
**PHIL MOODY**, SECRETARY GENERAL, **ASSOCIATION OF ISSUING BODIES**

### 11.40 - Break & Poll Results

### 11.50 - Live Panel Debate: On-site Generation: Evaluating Self-ownership, Leasing & Exporting Surplus Power to the Grid

**THOMAS HILLIG**, MANAGING DIRECTOR, **THEENERGY**  
**JAN VAN NOORDENNE**, SUSTAINABILITY & BUILDING INNOVATION MANAGER, **MERIN**  
**VOLAHASINA RASENDRA MALALA**, GLOBAL SOURCING MANAGER, **ICL EUROPE**

### 12.35 - Coffee Break

### 13.00 - Presentation + Live Q&A: An Introduction to Online Sourcing Platforms

### 13.30 - Lunch Break

### 15.00 - Live Panel Debate: Virtual & Cross-border PPAs: What can Europe Learn from the USA?

**TRAVIS WRIGHT**, VICE PRESIDENT ENERGY & SUSTAINABILITY, **QTS DATA CENTERS**  
**MARK WILKIE**, GLOBAL RENEWABLE ENERGY PROGRAMME MANAGER, **HEINEKEN**

### 15.45 - Break & Poll Results

### 15.55 - Presentation + Live Q&A: Risk Mitigation Methodologies for Corporate PPAs

### 16.25 - Tea Break

### 17.00 - Live Q&A: Corporates 'Ask Us Anything'

**VANESSA MILER-FELS**, RENEWABLE ENERGY STRATEGIST, **MICROSOFT**  
**BÉNÉDICTE MAURY**, CHIEF EXECUTIVE OFFICER, **SNCF ENERGIE**  
**DORETHER NEILSEN**, VICE PRESIDENT CORPORATE ENVIRONMENTAL STRATEGY, **NOVO NORDISK**

### 18.00 - End of Conference

# INFLUENCE THE INDUSTRY

## THOUGHT LEADERSHIP



Communicate key messages, demonstrate your knowledge, experience and expertise

## LEAD GENERATION



Meet prospects, build relationships and grow your network

## BRANDING



Position your brand in front of the largest global community of corporate energy professionals.

Get Involved!

**PLEASE CONTACT**



**OLIVER SAWYER**

HEAD OF SPONSORSHIP

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## Secure your place to the Corporate Energy Sourcing Models conference

Full Year's Premium Access to Corporate Energy Leaders

~~\$899.99~~ <sup>USD</sup> **\$499.99** <sup>USD</sup>

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**QUOTE CEL100**

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Access to a single Corporate Energy Quarterly Conference





## ACCELERATING THE GLOBAL CORPORATE ENERGY TRANSITION

## CORPORATE ENERGY LEADERS QUARTERLY CONFERENCE CALENDAR

The Corporate Energy Leaders (CEL) is a digital networking and content delivery platform where members build valuable industry knowledge and a network of trusted relationships..

Leading corporate offtakers of all sectors, sizes and global regions, together with clean energy pioneers will be sharing unique insights through our exclusive, interactive **content series** and **virtual networking events** including:

- Quarterly Online Conferences
- Monthly Leader's Spotlight Interviews
- Weekly Mastermind Discussion Groups
- Monthly Virtual Speed Networking
- Market Analysis Reports
- News Articles, Surveys & Community Discussions

We will also be providing our corporate clients with a number of **market intelligence and communications solutions**. Our product suite includes promotional opportunities, bespoke online workshops, webinars, training courses and consultancy projects. We remain client-led and will conduct consultative discussions to design personalised solution sets.

### Do not miss out.

Join the leaders of the corporate energy transition.



**MEGAN  
FARBROTHER**

Founder  
Corporate Energy Leaders

**JUNE 24<sup>TH</sup> 2020**

**CORPORATE ENERGY  
SOURCING MODELS**

**SEPTEMBER 2020**

**CORPORATE ENERGY  
EUROPE**

**JANUARY 2021**

**SECTOR SPECIFIC  
CORPORATE RENEWABLES**

**APRIL 2021**

**CORPORATE ENERGY  
AMERICAS**